

REP HEADLINE# 6336256  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY:  
ORDER WORKSHEET

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP

SEP26/12 08.21  
\*\*\* WDCM-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/GTF-VOTE NO ON 7  
AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME ANNE BRAUNSCHEIDEL  
SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6336256

PRDCT GTF-VOTE NO ON 7

EST#1396 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CLASS: NATL. LOCAL REGIONAL

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED \_\_\_\_\_

DATE SEP26/12 08.21

REP: TO: MALORY

FROM: GREG

\*\*\*NEW ORDER\*\*\*

TTL...\$36600...29X

THX PLS CFM, 9/26/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1396

1 700P-730P 30

30

\$1,600.00

10/5

10/5

2

FRI

2

PROGRAM : 2.5 MEN

2 730P-800P 30

30

\$1,800.00

10/5

10/5

2

FRI

2

PROGRAM : 2.5 MEN

92-9/26/12

HEADLINE# 6336236  
ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP26/12 08.21  
\*\*\* WDCW-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P	30		\$800.00	10/6	10/6	1		SAT	1
PROGRAM : SEC PREGAME												
4			1200N-300P	30		\$1,600.00	10/6	10/6	3		SAT	3
PROGRAM : SEC FOOTBALL												
5			630P-700P	30		\$600.00	10/8	10/11	8		M-TU	8
PROGRAM : SEINFELD												
6			700P-730P	30		\$1,600.00	10/8	10/11	8		M-TU	8
PROGRAM : 2.5 MEN												
7			730P-800P	30		\$1,800.00	10/8	10/10	3		M-W	3
PROGRAM : 2.5MEN												
8			630P-700P	30		\$600.00	10/5	10/5	2		FRI	2
PROGRAM : SEINFELD												
OCT/12						36600.00						
CONTRACT TOTAL												36600.00
TOTAL SPOTS												29

MARKET TOTALS \$1,220,000 WDCW 3% WJLA 22% WUSA 20% WRC 30% WTTG 24% WPXW 0% WDCA 1%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*